Tim Wyant

Alana

Katie Segal – Director of Strategic Development

Elizabeth

Steve

Tim Wyantt –

In all cities, they help a lot. The Mass Squash Assn gave a grant (about 5K). NUSEA looks as opportunities in new cities.

DC has been on the top of the list for many years. Because we haven’t had a facility large enough, that has held us up.

Tim – have some very real conversations up front

 Could the after school hours at the facilities actually be available. Unless there is a real commitment, then it means nothing. Need people who are enthusiastically drive the process. Need a key driver. Need philanthropically driven people

3-6 M-Thrs in the afternoon and Saturday

Need 10 board members who can give 10 grand each.

The other thing we need are 1 or two people whoa re going to drive, own and lead. It takes enormous amount of time to get this thing going.

Walk before run.

Use NCS funds as a matching grant.

Do it right from the start. Start with 300K.

Three programs in different stages of launching. Work with the board

There is scar tissue from the experience of 2 failed urban squash programs in the DC area.

City has to have a board, facility.

70% of their student population on free and reduced lunch. Draft a list of potential partner schools. Check into charter school networks. Abby may be able to speak to that.

The academic part of the program typically takes place at the squash center.

Typically recruit from multiple schools. Recruitment kids age are typically 6-7 years old.

Episcopal high school might be a target school. David pointed out that Episcopal school might be a target. ON the NUSEA web site, there is a list of college and university partner.

None of the urban programs do practice in the mornings. These are after school programs first.

Toolkit for how to get women involed ins quash. Really focused on areas where women’s squash hasn’t really taken off. Provie to local pros.

David to ask Wendy about use of GW courts for Rount Robin. Leslie to reach out to Episcopal

Steve –

Request for proposals.

What sort of things would be looking for.

Adults & adult women

Number of people playing league – trackable.

Open house.

Single night sponsored through NCS.

Typical events – cyclical things that happen – holiday hang over.

Do it as a cost share. Offer a grant to pay 50% of the cost to